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Sierra Madre, CA 91024
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ballast.tv

BID DATE:	15-Jan-2025
BID EXPIRATION:	29-Jan-2025
DELIVERY DATE	16-Mar-2025

CLIENT: Box To Box / Netflix PROJECT TITLE: Untitled SEC Football Series GFX BALLAST JOB #: 4754 CLIENT/AGENCY: Box To Box Films ADDRESS: 3425 Cahuenga Blvd W, CITY, STATE, ZIP: Los Angeles, CA 90068 MAIN PHONE: n/a CONTACT: Justin Ligeikis CONTACT EMAIL: justin.ligeikis@boxtoboxfilms.com	DELIVERABLES: 1 - Design GFX - Main Title Card/Short Animation - Rankings - Playoff Bracket - Map of the SEC - Score Card - Game clock countdown - Social Media post animation 2 - Textbased GFX (Toolkit) - Team vs. Team card - Playoff gfx - Locators (1 line / 2 line) - Name L3 (2 line/ 3 line_ - Date Stamp - Timeframe reference 3 - Photo GFX - Transitions - Photo backplates - Archival photo treatments	SCHEDULE:	
		Ballast Reviews	Client Notes
		TBD	TBD
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PROJECT BID

PRE-PRODUCTION - CONCEPT DEVELOPMENT & DESIGN	\$20,000
PRODUCTION	\$0
POST-PRODUCTION DESIGN & ANIMATION	\$30,000
POST-PRODUCTION VFX & COMPOSITING	\$0
POST-PRODUCTION ONLINE & COLOR	\$0
POST-PRODUCTION AUDIO SERVICES	\$0
POST-PRODUCTION PROJECT MANAGEMENT	\$0
POST-PRODUCTION TRAVEL EXPENSES	\$0
PRINT	\$0
TECHNICAL SERVICES, SHIPPING, STOCK ASSETS & MISCELLANEOUS	\$0
Post Sub Total	\$50,000
Discounts	0%
Fees	\$0
PROJECT TOTAL	\$50,000

Payment Terms:

First 50% is due upon award, and final 50% is due upon final delivery.

SOW Notes:

- Final delivery spec for CLIENT is Texted and Textless versions, at 4K UHD 23.98 Prores(HQ) 422 Quicktime (.mov)
- Any additional deliverables or extended calendar needed outside of the above mentioned DELIVERABLES / DELIVERY DATE listed above in this bid will accrue an additional fee that will be discussed and approved by Ballast and CLIENT before moving forward.
- This bid is valid until BID EXPIRATION date list above.
- Graphics packages (if part of the SOW) will be delivered as an After Effects toolkit that features TEXTLESS assets and FONT FILES that can be customized by the CLIENT Post-Production team.
- Ballast will be allowed to use the final created piece within their personal and their company portfolio.
- Ballast will provide revisions in up to 3 passes (or more if needed).
- GFX Production Timeline is roughly end January 2025 to the end of March 2025.
- The following are NOT Included in SOW and will accrue additional agreed expense: Stock elements, music licensing fees, language translation services, online renderfarm, additional specialty software, plug-ins. If there is anything outside of the agreed upon scope of work we will discuss this early on and get ahead of anything if there will be additional costs and make sure to approve it before moving forward.